



sEISmic Opportunities Fund

Access to proprietary deal flow as a shareholder in a portfolio of 6-12 companies with a target annualised IRR of over 30%.

We are at the early stages of the next economic revolution. Rapid advancements in a wide range of technologies are delivering real possibilities for fundamental transformations of major industries, where sustainable and superior products disrupt the status quo.

The sEISmic Opportunities Fund provides access to proprietary deal flow through which you can become a shareholder in a portfolio of 6-12 companies with a target annualised IRR of over 30% (to match the Principals' historic returns).

The sEISmic Opportunities Fund differs from other EIS funds through:

Access to exclusive deal flow via an M&A broker with a successful track record in identifying and targeting 'off-market' opportunities built up over fifty years.

Harnessing the entrepreneurial skills, expertise and practical 'hands-on' experience of the principals and their wider advisory network to support real game-changing businesses.

Supporting the investments made by the fund, by investing the principals' own capital.

Taking a generalist approach by investing in 6-12 companies within 18 months of the fund raise.

An open and transparent fee structure targeted to ensure that all capital is subject to EIS reliefs.

Being true to the fund's investing code of ethics.¹

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What we invest in:

Whilst sEISmic is a generalist investor it takes a thematic approach to identifying, targeting and sorting investee companies.

The specific themes are:

- UK based businesses with a focus on export markets (and the potential to further develop overseas sales).
- Revenue generating with an existing track record of selling a product/service.
- Strong market dynamics with the potential to use technology to disrupt existing competition.
- A leadership team passionate about driving long term profitable growth.
- An existing brand on which to leverage further growth and development.
- For turnarounds or investments requiring liquidity, a strong asset base against which to support the investment.

Track record:

Over the last 5 years, SVP has raised £13m into 20 companies, mainly focussed on start-up investments.

Now with Ewan Lloyd-Baker joining his brother as a Principal in SVP, they are excited to launch the Seismic Opportunities Fund.

Ewan and Tristan Lloyd-Baker have a combined fifty years of investment banking, corporate recovery, corporate finance and operational management experience. They have acted on both sides of the deal table, as advisers and principals.

They are keen to build on their past successes of creating significant investor returns of over 3x, generated from businesses including: Hayward Tyler, New Intelligence, Nix&Kix and Clinical Design.



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Investment code of ethics¹:

Underpinning everything we do and what we invest in is the following:

- We believe in business being a force for good. Too often the headlines refer to 'fat cats' and the negative rhetoric - investor returns are important but so is the knowledge that you are putting your money to work in businesses which aim to have a long-term positive impact on society.
- Key to this, is belief in a circular economy, both in terms of the business model and in each business's approach to the environment, the community and the wider stakeholder network.
- Working with the investee companies to develop and support best practice not only through their own operations but driving positive change into their supply chains.

As a UK taxpayer, you may also take advantage of the Enterprise Investment Scheme (EIS)²:

- the initial investment is reduced through the use of tax reliefs.
- returns are boosted - benefitting from tax shielding
- any downside is reduced.

² NB assuming that the individual investee companies are EIS qualifying and the investor is a UK tax payer.

Example investments:

The following is a selection of businesses which are currently seeking investment:

- Specialist homeland security products business. UK based with significant overseas revenues and opportunity to utilise technology to remotely monitor its key assets. Investment required to support revenue growth through sales and marketing.
- Software-as-a-Service B2B business founded by one of Scotland's leading manufacturing 'black-belts' and award-winning AI expert. Already proven concept through working with a leading global manufacturer in Scotland and now looking to grow in the global multi-million pound market for 'digital twinning' and predictive simulation.
- Disruptive online technology platform supporting the disintermediation of the home storage market. Described as the 'Ocado of home storage' the business has recently signed a major advertising deal with a TV network and is looking to support its growth as it rolls out across the UK.
- Highly credible and professional team who have built a scalable online orthodontist and smile enhancement AI platform. Revenues have grown over 300% in the last 2 years with thousands of customers in 50+ countries worldwide.

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Next steps:

For further information including an Information Memorandum, Frequently Asked Questions, Fund Management Conditions and Application Form, please contact:

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